



Architectural  
Residential  
Commercial

**ISABELLA**  
SHOP FITOUTS & DESIGN



Before



After

## REFURBISHMENT SOLUTIONS

With extensive experience in the retail and commercial industries, the IsabellaRetail Design team understands the time and budget constraints of the refurbishment process.

IsabellaRetailDesign offer convenient solutions with minimal disruption, often while businesses are still operating.

IsabellaRetailDesign is approved by all major shopping centres including Westfield, Stocklands, AMP, Lendlease, Bovis and many more. So you can be assured IsabellaRetailDesign is the right choice for you and your business.



## Dulux Colour Awards, 2010

For 24 years the Dulux Colour Awards have been one of the defining standards for reaching the pinnacle of the Australian design industry. In 2010, the bar has again been set high with an overwhelming response to our theme 'When the world is your canvas'. The team of Isabella Shop Fitouts & Design is proud to present our recent project of designing Isabella design headquarters in Sydney.



## Dulux Colour Awards, 2011

For 25 years the Dulux Colour Awards have been one of the defining standards for reaching the pinnacle of the Australian design industry.

The team of Isabella Shop Fitouts & Design is proud to present our recent project of designing an established education and training centre, the "Impact Training Institute", located in the CBD of Parramatta.

Dulux Colour Awards,  
2010 - 2011  
Speech from director:

2010

“What do you see when you walk into a room?  
Do you see a space filled with objects?  
Or do you see potential?  
What about an empty room with white walls?  
Do you get overwhelmed with the idea of  
having to design space within it?

Every day people come in contact with  
architectural spaces and don't stop to realize  
that an interior designer has put a limitless  
amount of hours, and most likely their blood,  
sweat and tears to create an inviting space  
that sets a specific mood.

2011

The team of Isabella Shop Fitouts & Design is  
proud to present our recent project of  
designing an established education and  
training centre, the “Impact Training Institute”,  
located in the CBD of Parramatta. The  
inspiration behind this project was to create an  
environment using colours not just to express  
academic success, encourage, motivate or  
inspire students as well as teachers, but to also  
have a positive direction towards the  
possibilities of each individuals goal. This is  
accomplished by using the golden banner  
Dulux colour as like a lifeline theme  
throughout the busy walls of the building,  
tstarting right from the moment you walk in at  
the entrance, a symbol of unity and  
connection is signified between the  
classrooms, along hallways, lounges, formal  
offices and recreational areas which are painted  
mainly in the calm colours of regalia and the  
pacific line.



## ARCHITECTURAL DESIGN

IsabellaRetailDesign has a dynamic team in-house professional retail Designers. We encourage the client to be involved in the design concept where you can directly liaise with our head Designers and create flawless and functional layouts.

We take the time to absorb any detail you can conjure no matter how small it may be to develop the perfect layout plan to suit you and your business requirements.

Our service provides you with all the documentation needed for council Development

Applications and Construction Certificates.

For added convenience we also offer our own appointed certifying authority; minimising council delays.



## INTERIOR DESIGN

Interior design is our passion at IsabellaRetail Design.

From colour choice to furniture and finishes; we have the skills and creativity to spice up your new fitout or refurbished project.

IsabellaRetailDesign has all of the latest finishes on display to give you the absolute best in design. Utilising our in-house design team you will be able to select and view furniture and finishes applications that suit you and your business needs. As well as this you will receive sample boards for all finishes which will inspire and showcase the final product.



## GRAPHIC DESIGN

IsabellaRetailDesign graphic designers create unique logo identities, colour schemes and graphics that compliment your shop layout. Our designers also provide complete marketing solutions for your business, such as business cards, websites, banners, decals, brochures, signwriting and much more. IsabellaRetailDesign gives you unlimited options to explore creative heights and make your business stand out from the pack.



## 3D VISUALISATION

IsabellaRetailDesign offers full in-house 3D visualisation services.

Conceptual 3D renders are created using actual architectural plans, allowing the client to view their new fitout or refurbishment project to the exact specifications from our proposed architectural drawings.

Our 3D renders present realistic lighting, furnishing, colours and much more to the client, all before the project has even commenced building.

This ensures peace of mind and accurate representation of the final product.



Before



After



After

3D Montage

Teas Cupcakes, Canley Vale, 2011



Before



After



After

### 3D Montage

Boronia Bake House, Hunters Hill,  
2011



Before



After



After

### 3D Montage

Your Favorite florist, Princess Hwy,  
Engadine, 2011



Before



After



After

### 3D Montage

Pondok by Kristina Catering, Neutral Bay, 2010



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